



Civile.it

L'Europa innova

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Metodi per innovare. Testati e collaudati.

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E' tutto questione di metodo.

Pensiero laterale, pensiero visuale.

Fuffologia ? Direi di no, visto che l'Europa usa strumenti visuali per valutare.

Con quali parole ?

Ho appena ascoltato Alessandro Rancati, i link in fondo.

Questo il personale dizionario di innovazione europea.

Tanto per sognare insieme un mondo realissimo che costruisce.

- - Advice
- - Policy making
- - Designer Architect
- - Entrepreneurs beyond profit
- - Policy makers
- - Agency and investors
- - Visualise and take decisions
- - Social economy
- - Build something usable
- - Visual approach
- - Situational Awareness
- - Social business canvas model
- - relations
- - identities
- - Where is added value
- - Innovation in process, in product, in relation.
- - Keys
- - actors

- - exchangers
- and new actors: crowdfunding
- - Fluxes
- - money
- - services
- - knowledge
- - education
- - to help
- - Resilient
- - Social economy
- - to regenerate
- - social
- - economy
- - ecosystem
- - Leafs
- - colors of life
- - vitality
- - Social business models canvas
- - Social economy canvas
- - Communities
- - Start from scratch
- - no purpouse
- - no definitions
- - observation from the grass
- - Flows
- - and values
- - richer usability
- - 54 questions with 10 parameters each
- - dinamic valuations
- - mapping the identity of an enterprise
- - why changing tools ?
- - benefit
- - transition
- - what results
- - starting from a different perspective
- - good for development agencies
- - visualise to convince, to involve
- - start from one logo, and put it on a map
- - 3 branches:
- - society
- - envirnment
- - economy
- - add other logos of other products on the map
- - find good and evil
- - working in silent
- - lack of knowledge
- - put in contacts
- - share knowledge
- - how to transit from a static model to a dinamic one
- - new skills
- - similar methods
- - I'm not used
- - It takes time
- - where are the numbers ?
- - strategic thinking
- - a.i. - blockchain
- - start from solutions, look ad different needs
- - better analytics
- - not competitive games
- - taboos
- - different perspectives
- - the golden age of collaboration
- - Internal exercises
- - before you have to see what's happening
- - but not in a descriptive way
- - and put in the context
- - be practical
- - evidence based approach
- - more informations for policy makers

- - thanks to disintermediation
- - observe

Put these words in the deep part of your mind, shake, and take a pizza.

Then go to:

- https://ec.europa.eu/info/departments/joint-research-centre_en
- <https://ec.europa.eu/growth/>
- https://ec.europa.eu/growth/sectors/social-economy_en
- <https://blogs.ec.europa.eu/eupolicylab/portfolios/social-economy-canvas/>
- <https://blogs.ec.europa.eu/eupolicylab/tag/SECCanvas/>
- <https://blogs.ec.europa.eu/eupolicylab/>
- <https://blogs.ec.europa.eu/eupolicylab/the-canvas-for-social-economy-a-design-method-for-regenerative-economies/>
- <https://www.linkedin.com/pulse/sidecasting-eu-policy-lab-alessandro-rancati/>

<https://blogs.ec.europa.eu/eupolicylab/the-canvas-for-social-economy-a-design-method-for-regenerative-economies/> -
Alessandro Rancati

Hai letto: *L'Europa innova*

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