



Why ? People don't buy what you do, but why you do it.

di Spataro

Simon Sinek has a simple but powerful model for inspirational leadership all starting with a golden circle

del 2014-08-04 su Civile.it, oggi e' il 19.04.2024

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http://www.ted.com/talks/simon_sinek_how_great_leaders_inspire_action?utm_content=awesm-inlinelinkcreator&awesm=on.ted.co
- Ted

Hai letto: *Why ? People don't buy what you do, but why you do it.*

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